California, here we come!
More than 600 exhibitors and 100 speakers head to Anaheim for this year's CDA Presents

By Kristine Colker, Managing Editor, Ortho Tribune

Anaheim, Calif., might be the land of Mickey and Minnie, but dentists know that every May, it is also home to four days of top-notch speakers in the industry and a huge exhibit hall — more than 150,000 square feet — where more than 600 companies show off their newest products and services.

This year, CDA Presents Presents The Art and Science of Dentistry in Anaheim, taking place May 14–17 at the Anaheim Convention Center, which has a new feature in the works. For the first time, the organization is offering a unique networking opportunity that allows attendees to get to know some of the premier speakers in the industry over either breakfast or lunch. With just a small group of people allowed, the discussion topics can be on anything the participants want. Only dentists are allowed to participate, and each dentist may purchase only one ticket.

The speakers participating in this event are Dr. Harold L. Crossley (Friday breakfast), Dr. John D. West (Friday lunch) and Dr. Gerard J. Chiche (Saturday lunch). Tickets are $75 and are very limited.

Of course, there are plenty of other great speakers to hear from during the four days of the CDA. Headlining speakers include Drs. Anthony Cardoza, Duane Spencer and James Wood along with Jeannine Willis discussing forensic dentistry; Dr. Gerard J. Chiche on esthetics; Dr. Gordon J. Christiansen on restorative dentistry; and Drs. Lawrence F. Emmott, Paul H. Feinstein, John C. Flucke, Martin B. Goldstein, Martin J. Jahlow and Dale A. Miles on technology.

In addition, Dr. J. Mel Hawkins will discuss “Local Anesthesia: 35 Years of Hits, Near Misses and Misses,” Dr. Stanley F. Malamed will talk about “Local Anesthetics: Are You Ready?” and Dr. J. Mel Hawkins will discuss “Local Anesthetics: Dentistry’s Most Important Drugs” and “Emergency Medicine in Dentistry: Back to Basics.”

Dr. Uche Feuerstein on restorative dentistry; and Dr. Gordon J. Christiansen on restorative dentistry; and Drs. Lawrence F. Emmott, Paul H. Feinstein, John C. Flucke, Martin B. Goldstein, Martin J. Jahlow and Dale A. Miles on technology.

Having attended this event for nine years, I can tell you that every May, it is like a family reunion, where you can get together with the people you have learned from through the years and learn from some of the people you have yet to meet.

The CDA Presents event, which takes place May 14–17, is one of the many events that make the California Dental Association's Anaheim show a destination for dental professionals. With more than 600 exhibitors and 100 speakers, it is the largest event of its kind in the country. For more information, visit CDA.org/09.